

Chattahoochee Valley *On the Table* Participants: Optimistic about the Future, Engaged in Their Community, and Motivated to Ensure a Strong Community for Youth

2018 Community Foundation of the Chattahoochee Valley *On the Table* participants are hopeful about the future, believe that residents like themselves can make their community better, and are committed to taking action to ensure a strong community for their youth and future generations.

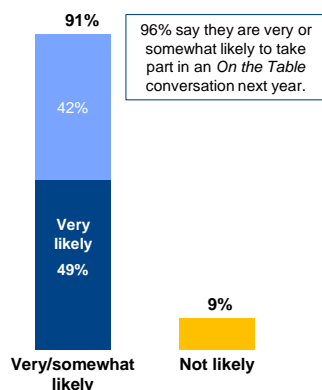
A positive outlook on their community: Participants are hopeful about the future and express positive feelings about their community on a variety of dimensions.

- ✓ More than four in five (83%) agree that their community is changing for the better, and by a more than three-to-one margin they are more hopeful (77%) rather than more worried (23%) about what the future holds for their community.
- ✓ Fully 81% feel that the area where they live has a strong sense of community, and they are twice as likely to think people in their community are more united (69%) than divided (31%).

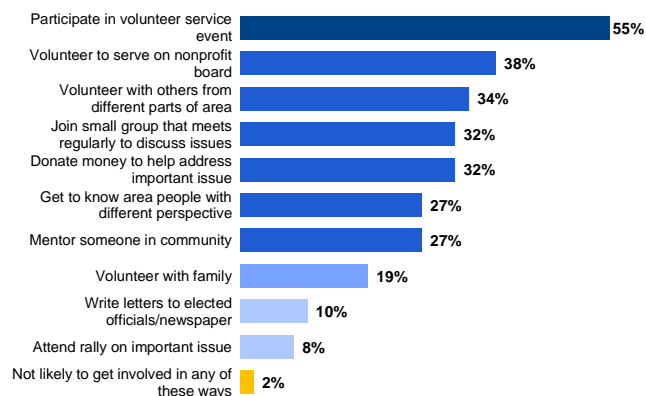
Catalysts for change: Nonprofits/community organizations are viewed as the most impactful change-makers, but participants also believe residents can drive change and they are eager to make a difference.

- ✓ Two in three (67%) think nonprofits and community organizations are having the greatest impact on making their community a better place to live. They rank employers (50%), residents (45%), and faith communities (44%) in the second tier in terms of having an impact.
- ✓ Most participants (86%) believe people like themselves can have a moderate or big impact on improving their community, and 90% are confident that residents in the community can come together to address issues and challenges affecting the community in a positive and helpful way.
- ✓ Nine in 10 (91%) participants say they are likely to take specific actions regarding issues they discussed at 2018 *On the Table* conversations.
- ✓ Participants are interested volunteering in a number of ways, and they are most interested in participating in a volunteer service event (55%).

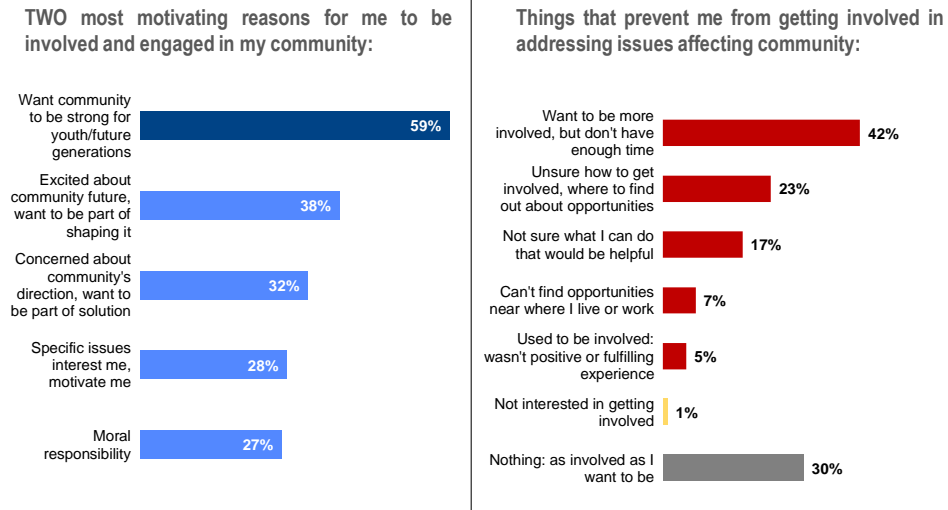
Likelihood of taking specific actions on an issue or solution discussed at *On the Table* conversation



THREE ways I am most interested in getting involved addressing issues and challenges facing my community

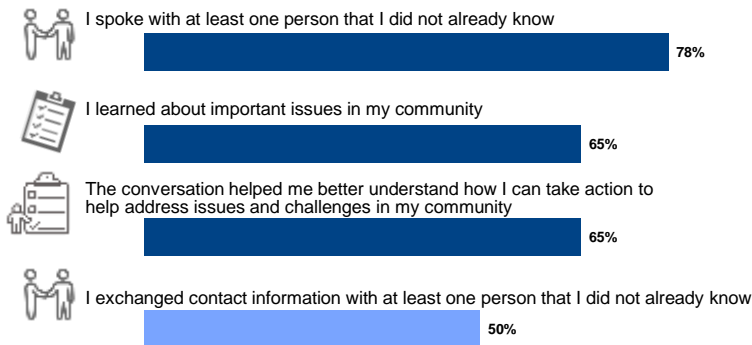


- ✓ They are most motivated to become involved in order to ensure their community is strong for youth and future generations (59%).
- ✓ The biggest barrier to greater involvement is a lack of time, but uncertainty about how to get involved (23%) or what they could do that would be helpful (17%) are second-tier barriers. These latter two concerns are even bigger barriers to engagement for 18- to 34-year-olds.



On The Table Conversation Experience: The conversations led many to make new connections and gain a greater understanding of issues facing their community and how to address them.

Which of these apply to you related to your *On the Table* experience?



From October 22 to 25, 2018, the Community Foundation of the Chattahoochee Valley hosted its 2018 On the Table conversations with generous support from the Knight Foundation. An estimated 6,500 adults participated in the conversations, and 610 of these participants completed a post-conversation survey. The survey was conducted online and via paper by Hart Research Associates and Public Opinion Strategies.